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Essential Therapeutics

Green Chemistry - the Facts & Fallacies about Natural Ingredients by Ron Guba

Overview:

Many natural therapists have had to confront the technical 'language' of chemistry. This is challenging enough when one considers the chemistry of essential oils and herbal extracts.

When it comes to using these oils and extracts as active ingredients in creams, lotions etc., we now have to contend with the vast range of cosmetic ingredients! When one searches in books and many websites, there is a great mass of conflicting opinions and misinformation on what is 'natural', what is safe and what is 'bad'.

We will take in-depth look at:

- The Facts and Fallacies regarding many 'suspect' ingredients, such as cleansing agents, emulsifiers and preservatives. What is the reality?
- Tricks of the Trade. The lovely methods which cosmetic companies can use to falsely promote products as 'natural' and 'organic'.
- The Madness of Certified Organic Cosmetics. The confusing game of making organic cosmetics and why organic associations might have been better off sticking with fruits and vegetables!
- Happy Ingredients. A consideration of the most benign emulsifiers, preservatives and more.

FOR WHOM : Anyone who makes, sells or uses skin care

FEE : **\$88.00** (inclusive GST)

TRAINING CENTRE : AUSTRALASIAN ACADEMY OF WELLNESS THERAPIES

DATE / TIME : **Sunday 15th November 2009 - 1.30pm to 5.00pm**

Book before 30th October 2009 to enjoy **15%** early bird discount.

Express Registration

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